# WEALTH CAPITAL

#### "DELIVERING QUALITY, NOURISHING LIVES"



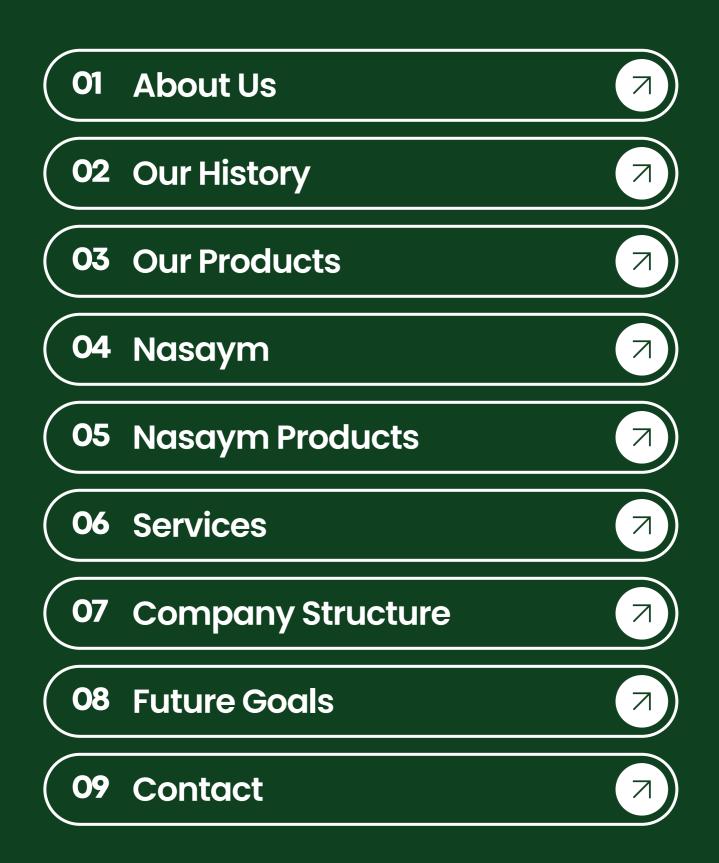
www.wealthcapitalgt.com



# OVERVIEW

Wealth Capital General Trading LLC is a dynamic and forward-thinking company headquartered in Dubai, United Arab Emirates. Specializing in the export and import of Agro Food Commodities, including Grains, Oil & Oil Seeds, and Pulses, we have established ourselves as a reliable partner in the global market.

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# ABOUT US



#### ABOUT US



# **ABOUT US**

Wealth Capital General Trading LLC is a dynamic and forward-thinking company based in Dubai, UAE, specializing in the export and import of Agro Food Commodities, including Grains, Oil & Oil Seeds, and Pulses. With an associated office in Sudan, we have gained extensive experience in domestic and international business, understanding the unique needs of our customers and suppliers. Our commitment to high standards of social, ethical, and environmental conduct sets us apart, ensuring the delivery of high-quality products and services while maintaining long-term, mutually beneficial relationships with our suppliers.

# **OUR VISION**

To be a trailblazer in the Agro Food industry, renowned for quality, integrity, and sustainable business practices. We aim to make a positive impact on global food trade while upholding the highest ethical standards.





# MISSION

MISSION



To exceed customer expectations by providing quality products and services, while contributing positively to social and environmental well-being.



Foster long-term, mutually beneficial, and ethical relationships with our partners and suppliers.

# VALUES

#### **Quality:**

We prioritize excellence in every product we offer, ensuring it meets or exceeds global standards.

#### Integrity:

We conduct our business with honesty, transparency, and unwavering ethical standards.

#### **Customer Focus:**

Understanding and fulfilling customer needs is at the core of our operations.

#### Innovation:

We continuously seek innovative solutions to meet evolving market demands and stay ahead of the curve.

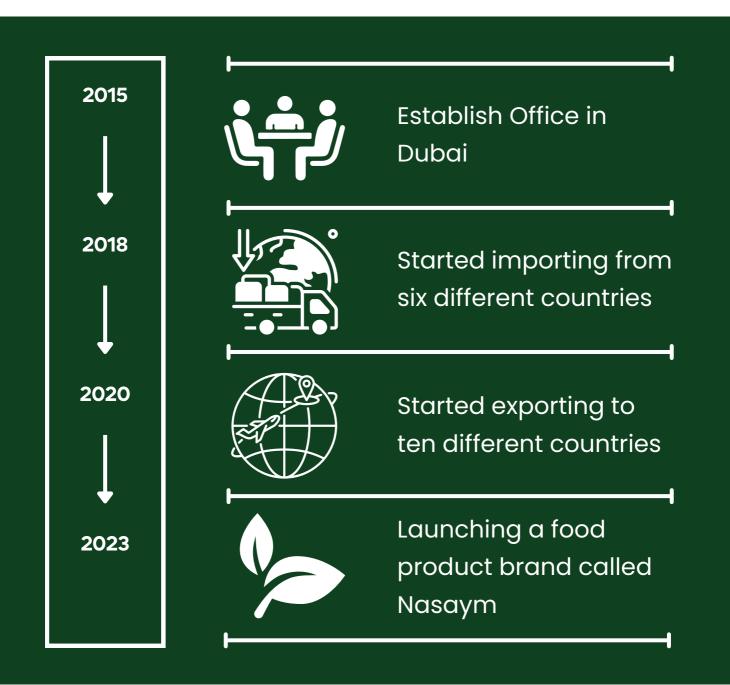


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# OUR HISTORY

# **COMPANY HISTORY**

Wealth Capital General Trading LLC was founded in 2015. Since its inception, we have been dedicated to becoming a leading player in the global Agro Food Commodities market. Over the years, we have steadily expanded our operations and product range, establishing a strong presence in both exports and imports.





**Over 150** 

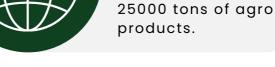
Served

We've exported

Satisfied Clients

# **OUR PROGRESS**

We have achieved significant milestones on our journey towards becoming a market leader in the Agro Food industry. From our humble beginnings, we have grown to serve a diverse customer base across multiple regions. Our commitment to quality, ethical practices, and customer satisfaction has been the driving force behind our progress.



#### In 6 countries,

we specialize in importing and exporting agricultural products.



#### Over 5 years

of excellence in the trading of agricultural products.

# WHY CHOOSE US

At Wealth Capital General Trading LLC, we stand out in the Agro Food Commodities market for several compelling reasons:

## QUALITY ASSURANCE



We are committed to delivering products of the highest quality, meeting and exceeding international standards.

## **ETHICAL** VALUES



Integrity, transparency, and ethical conduct form the cornerstone of our business philosophy.

## **GLOBAL** PRESENCE

With a presence in Dubai, UAE, and an associated office in Sudan, we have a strong foothold in both local and international markets.

### **CUSTOMER** FOCUS



Understanding and meeting the needs of our customers is at the heart of everything we do.

# OUR PRODUCTS







### **PEANUTS**

Peanuts are small brown seeds that grow underground. They're tasty, packed with protein and good fats. You can make peanut butter or snack on them. They're versatile, can be roasted or boiled, and provide energy!



### WATERMELON SEEDS

Watermelon seeds are extracted, sprouted, shelled, and dried. Sudan offers various sizes and colors. They're rich in protein, vitamin B, magnesium, and healthy fats, known to lower cholesterol, inflammation, heart disease, and stroke risk.



### **CHICKPEAS**

Chickpeas, also known as garbanzo beans, are small, round, and beige in color. They belong to the legume family and have been cultivated for thousands of years.



#### **PIGEON PEAS**

The pigeon pea is a perennial legume from the family Fabaceae. Its cultivation can be tracked back more than 3,500 years. Also known as Adaseya or Lubiya in Sudan. The crop can maintain growth with poor soils and little water.



### **GUM ARABIC**

Gum Arabic, also known as acacia gum, is a natural substance derived from the sap of certain types of Acacia trees. It has been used for various purposes for centuries.













#### HIBISCUS

Hibiscus is a flowering plant known for its vibrant and showy blossoms. It belongs to the Malvaceae family and is native to warm temperate, subtropical, and tropical regions around the world.



#### **SESAME SEEDS**

Sesame seeds are small, flat seeds that come from the sesame plant. They have a nutty flavor and are used in various cuisines around the world.



#### SOYBEAN

Soybeans are small, oval-shaped legumes that belong to the pea family. They are native to East Asia and have been cultivated for thousands of years.



#### COTTON

Cotton is a natural fiber that comes from the fluffy seedpods of the cotton plant. It is one of the most widely used natural fibers in the world.



#### OLIBANUM

Olibanum Gum, also known as Frankincense, is a resin exudate from the Boswellia tree. Olibanum Gum in Sudan is of the Boswellia Papyrifera species common in the horn of Africa.



#### PEANUTS

## PEANUTS

Peanuts are little brown seeds that grow in the ground. People like to eat them because they taste good and are full of healthy stuff like protein and good fats. You can make peanut butter from them, or just eat them as a snack. They can be cooked in different ways, like roasting or boiling. They give you lots of energy!



### Where They Come From:

Peanuts are mostly grown in warm places like the United States, China, India, Sudan, Nigeria, and Indonesia. They need sandy soil and some rain to grow.

### **Benefits of Peanuts:**

Peanuts are full of good stuff like protein, healthy fats, fiber, and vitamins. They give us energy and can help keep us healthy.

## **Different Types:**

There are four main types of peanuts - Runner, Virginia, Spanish, and Valencia. They look and taste a little different, so we use them in various ways.

## WATERMELON SEEDS

Watermelon seeds are extracted from the fruit and go through procedures of getting sprouted, shelled and dried. Sudan has a variety of different sizes and colors of watermelon seeds. According to studies, watermelon seeds contain protein, vitamin B, magnesium, monounsaturated fats and polyunsaturated fats, which have been shown to reduce cholesterol levels, inflammation, risk for heart disease, and stroke.



## Where They Come From:

Watermelon seeds are found in mature fruits and are black or brown in color. You can get them from fresh watermelons, buy them, or save seeds from store-bought ones. You can also trade or get seeds from fellow gardeners. Provide watermelons with sun, good soil, and regular watering to grow them.

## **Benefits of Watermelon Seeds:**

Watermelon seeds are a source of protein, healthy fats, and important minerals like magnesium and iron. They can be a healthy addition to your diet.

## **Different Types:**

Watermelon seeds can vary in color and size depending on the variety of watermelon. Some are black, some are brown, and some are white.

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#### CHICKPEAS

## CHICKPEAS

Chickpeas, also known as garbanzo beans, are small, round, and beige in color. They belong to the legume family and have been cultivated for thousands of years.



## Where They Come From:

Chickpeas are grown in many countries around the world, with India being the largest producer. They thrive in regions with warm, dry climates.

## **Benefits of Chickpeas:**

Chickpeas are a good source of protein, fiber, vitamins, and minerals. They are especially high in folate, iron, and magnesium. Including chickpeas in your diet can help support a healthy heart, digestive system, and provide essential nutrients.

## **Different Types:**

There are mainly two types of chickpeas - desi and kabuli. Desi chickpeas are smaller, darker, and have a rough coat. They are commonly used in Indian cooking.

## **PIGEON PEAS**

The pigeon pea is a perennial legume from the family Fabaceae. Its cultivation can be tracked back more than 3,500 years. Also known as Adaseya or Lubiya in Sudan. The crop can maintain growth with poor soils and little water.



## Where They Come From:

Pigeon peas, scientifically known as Cajanus cajan, are a type of legume that is widely grown in tropical and subtropical regions around the world. They are also known by other names like "toor dal" in India.

## **Benefits of Pigeon Peas:**

Pigeon peas are a rich source of protein, dietary fiber, vitamins, and minerals. They are especially high in folate, potassium, and magnesium. Including pigeon peas in your diet can contribute to a balanced and nutritious meal.

## **Different Types:**

There are different varieties of pigeon peas, each with its own unique characteristics in terms of size, color, and taste. The most common types include the Congo pea, Puerto Rican gandul, and the Indian arhar/toor dal.

## **GUM ARABIC**

Gum Arabic, also known as acacia gum, is a natural substance derived from the sap of certain types of Acacia trees. It has been used for various purposes for centuries.



### Where They Come From:

Gum Arabic is primarily sourced from Acacia trees native to regions in Africa, particularly Sudan, Senegal, and Chad. These trees produce a resin-like sap that is collected and processed to obtain the gum.

## **Benefits of Gum Arabic:**

Gum Arabic is considered safe for consumption and has potential health benefits. It is a source of dietary fiber and has prebiotic properties that can support gut health. Additionally, it is low in calories and does not significantly affect blood sugar levels.

## **Different Types:**

There are different grades of Gum Arabic, varying in quality and purity. The highest grades are used in food and pharmaceutical applications, while lower grades may find use in industries like adhesives and textiles.

#### HIBISCUS

## HIBISCUS

Hibiscus is a flowering plant known for its vibrant and showy blossoms. It belongs to the Malvaceae family and is native to warm temperate, subtropical, and tropical regions around the world.



### Where They Come From:

Hibiscus plants are found in various parts of the world, including Africa, Asia, and the Americas. They thrive in climates with plenty of sunlight and well-drained soil.

## **Benefits of Hibiscus:**

Hibiscus tea is known for its potential health benefits. It is rich in antioxidants and vitamin C, and studies suggest it may help support heart health, regulate blood pressure, and have other positive effects on the body.

## **Different Types:**

There are numerous species and varieties of hibiscus, each with its own unique characteristics, including flower color, size, and growth habits. Some popular species include Hibiscus rosa-sinensis (Chinese hibiscus) and Hibiscus syriacus (Rose of Sharon).



## **SESAME SEEDS**

Sesame seeds are small, flat seeds that come from the sesame plant. They have a nutty flavor and are used in various cuisines around the world.



### Where They Come From:

Sesame plants are primarily grown in warm climates, with the largest producers being countries like India, China, Sudan, and Myanmar. The seeds are harvested from the pods of the sesame plant.

### **Benefits of Sesame seeds:**

Sesame seeds are a good source of protein, healthy fats, fiber, and various vitamins and minerals, including calcium and iron. They can contribute to a balanced diet and support overall health.

## **Different Types:**

There are different varieties of sesame seeds, including white, black, and brown. White sesame seeds are the most common and are used in a wide range of dishes. Black sesame seeds have a stronger flavor and are often used in desserts. Brown sesame seeds are less common but are appreciated for their rich, nutty taste.

#### SOYBEAN



Soybeans are small, oval-shaped legumes that belong to the pea family. They are native to East Asia and have been cultivated for thousands of years.



### Where They Come From:

Soybeans are grown in many countries, with the largest producers being the United States, Brazil, and Argentina. They thrive in regions with moderate temperatures and well-drained soil.

### **Benefits of Soybean:**

Soybeans are rich in protein, healthy fats, fiber, and various essential nutrients. They are a valuable source of plant-based protein and can be part of a balanced diet. Additionally, they are associated with potential health benefits, including heart health and hormonal balance.

## **Different Types:**

There are different varieties of soybeans, including yellow, black, and green. The most commonly consumed type is the yellow soybean, which is used to make various soy-based products.

#### COTTON

## COTTON

Cotton is a natural fiber that comes from the fluffy seedpods of the cotton plant. It is one of the most widely used natural fibers in the world.



### Where They Come From:

Cotton plants are cultivated in warm climates around the globe. Major cotton-producing countries include the United States, India, China, and Brazil. The plants require well-drained soil and plenty of sunlight to grow.

## **Benefits of Cotton:**

Cotton is a breathable and absorbent natural fiber, making it comfortable to wear. It's also biodegradable, which means it breaks down naturally without harming the environment.

## **Different Types:**

There are various types of cotton, with different varieties suited to different climates and uses. Some well-known types include Upland cotton, Pima cotton, and Egyptian cotton, each known for their specific characteristics and quality.

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#### OLIBANUM

## OLIBANUM

Olibanum Gum, also known as Frankincense, is a resin exudate from the Boswellia tree. Olibanum Gum in Sudan is of the Boswellia Papyrifera species common in the horn of Africa.



### Where They Come From:

Olibanum is sourced from various species of the Boswellia tree, primarily found in regions of the Middle East, including countries like Oman, Yemen, and Somalia.

## **Benefits of Olibanum:**

Olibanum is believed to have potential health benefits. It has been used in traditional medicine for its anti-inflammatory and antiseptic properties. Additionally, its aroma is often associated with relaxation and stress relief.

## **Different Types:**

There are several species of the Boswellia tree, each producing a slightly different type of olibanum with unique aromatic profiles. The grade and quality of olibanum can also vary depending on factors like the tree's age and the method of extraction.

# NASAYM

ABOUT NASAYM

# **ABOUT NASAYM**



We are proud to announce the launch of our brand "Nasaym" for food products, with registration completed in Dubai. "Nasaym" is committed to offering premium quality food items that prioritize health, taste, and sustainability.

# NASAYM PRODUCTS

## **100% ORGANIC RICE**

Our 100% Organic Rice is sourced from certified organic farms, ensuring it's free from synthetic pesticides or fertilizers. Packed with nutrients, it's a wholesome and versatile addition to your pantry. Support sustainable farming and enjoy natural goodness with every grain.





PURE, ORGANIC GOODNESS



**VERSATILE COOKING** 



CHEMICAL-FREE CULTIVATION



ENVIRONMENTALLY SUSTAINABLE



ETHICALLY SOURCED AND FAIR TRADE



## 100% ORGANIC SUNFLOWER EDIBLE OIL

Pure and natural, our 100% Organic Sunflower edible Oil is derived from the finest organic sunflower seeds. It's packed with essential nutrients and healthy fats, making it a versatile choice for all your cooking needs. Elevate your dishes with this wholesome and flavorful oil.





RICH IN ANTIOXIDANTS AND VITAMIN E



VEGAN AND GLUTEN-FREE



VERSATILE FOR COOKING, BAKING, AND SALADS



SUPPORTS A BALANCED DIET AND WELL-BEING



HEART-HEALTHY MONOUNSATURATED FATS



## PURE GRANULATED SUGAR

Experience the sweetness of our Pure Granulated Sugar, sourced from the finest sugar cane. This all-natural, high-quality sugar is perfect for sweetening your favorite beverages, baking, and cooking. Enjoy its fine texture and consistent quality in every use.





HIGH-QUALITY, ALL-NATURAL SUGAR.



FINE TEXTURE, EASY DISSOLVING



SWEETENER FOR DRINKS AND COOKING.



ENHANCES FLAVOR IN RECIPES.

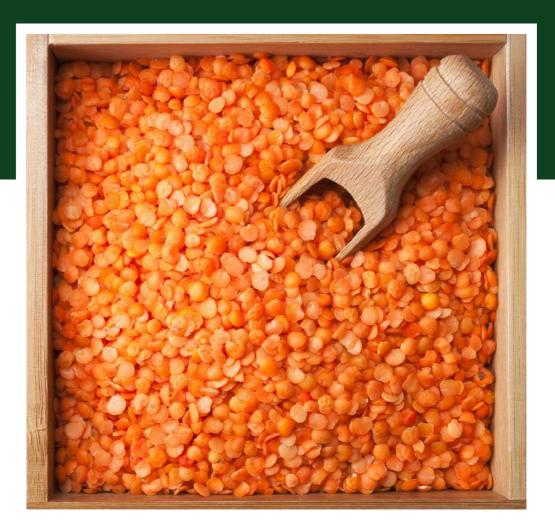


TRUSTED BRAND FOR QUALITY ASSURANCE.

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## **RED SPLIT LENTILS**

Discover the rich flavor and nutritional benefits of our Red Split Lentils. These legumes are a versatile addition to your pantry, known for their quick cooking time and high protein content. Whether you're making soups, stews, or salads, our premium quality lentils will add a hearty touch to your meals.





PREMIUM QUALITY AND QUICK-COOKING



EXCELLENT SOURCE OF PLANT-BASED PROTEIN.



FLEXIBLE CHOICE FOR A WIDE RANGE OF RECIPES.



PACKED WITH NUTRIENTS LIKE PROTEIN AND FIBER



DIETARY BENEFITS: HIGH FIBER, LOW FAT, GLUTEN-FREE.

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## FULL CREAM MILK POWDER

Enjoy the convenience of our Full Cream Milk Powder. It's a versatile and nutritious option for cooking, baking, or as a creamy addition to your drinks. Made from high-quality milk, it's a wholesome choice for your daily needs.







HIGH-QUALITY SOURCE



SUITABLE FOR ALL AGES



**GREAT TASTE** 



# **OUR SERVICES**

#### **OUR SERVICES**

## **OUR SERVICES**



#### AGRO FOOD TRADING

We specialize in exporting and importing grains, oilseeds, and pulses.



#### NASAYM

Nasaym is committed to offering premium quality food items that prioritize health, taste, and sustainability.



#### REGULATORY COMPLIANCE

We adhere to industry standards and regulations to ensure the highest quality products.



#### GLOBAL SOURCING

We find quality products from trusted suppliers worldwide.



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#### SUDAN PRESENCE

We have an associated office in Sudan for efficient operations.



#### DIVERSE PRODUCT RANGE

From peanuts to sesame seeds, we offer a variety of quality products.



#### MARKET RESEARCH AND ANALYSIS

Our team keeps abreast of market trends, providing valuable insights to our clients for informed decision-making.



#### EFFICIENT LOGISTICS

Our streamlined logistics ensure timely.





#### QUALITY ASSURANCE

Rigorous checks ensure top-notch product quality.

# COMPANY Structure

#### DEPARTMENTS

## DEPARTMENTS

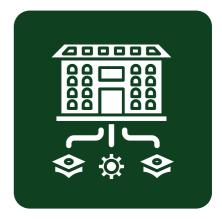
Within Wealth Capital General Trading LLC, our departments are the engines that drive our success. From Accounting to Logistics, Commercial, Marketing Research, Human Resources, and Business Development, each plays a vital role. These dedicated teams work in unison, ensuring our operations run smoothly and efficiently. Together, we're poised for continued growth and excellence in the global trading arena.



**ACCOUNTING DEPARTMENT** 



LOGISTICS DEPARTMENT



**COMMERCIAL DEPARTMENT** 



All these departments report to the General Manager, who plays a pivotal role in ensuring their smooth operation. From Accounting and Logistics to Commercial, Marketing Research, Human Resources, and Business Development, each department contributes uniquely to Wealth Capital General Trading LLC.

## **GENERAL MANAGER**



As the General Manager at Wealth Capital, this seasoned leader brings a proven track record of success. His strategic insights and decisive actions have been instrumental in the company's achievements. With a commitment to excellence, he has propelled Wealth Capital to new heights in the agro-food commodities industry. His leadership is characterized by innovation, integrity, and a results-driven approach.







Office 922, 9th floor, Mint Business Center, Creek Tower Car Parking, Riggat Al Buteen, Deria

# FUTURE GOALS

## **FUTURE GOALS**

We aim to grow our market presence, offer diverse products, prioritize sustainability, and foster strong partnerships. Our focus on innovation, employee development, and community impact will drive us forward. Embracing technology will enhance customer experiences, ensuring we remain an ethical industry leader.



#### STRATEGIES

# STRATEGIES



#### CUSTOMER-CENTRIC APPROACH

Placing the customer at the core of business operations, understanding their needs, and delivering exceptional service and value to build long-lasting relationships.

#### OPERATIONAL EFFICIENCY

Implementing streamlined processes and advanced technologies to enhance productivity, reduce costs, and optimize resource utilization.



#### TECHNOLOGY INTEGRATION AND AUTOMATION

Leveraging advanced technologies to enhance processes, improve decisionmaking, and drive efficiency across various functions.



### FINANCIAL GROWTH AND STABILITY

Maintaining a sound financial position through prudent financial management, effective budgeting, and strategic investment decisions to ensure long-term stability and growth.



#### STRATEGIC PARTNERSHIPS AND ALLIANCES

Collaborating with industry peers, suppliers, or other stakeholders to leverage shared resources, expand market reach, and create mutually beneficial opportunities.

# CONTACT



# **CONTACT US**



042807471



info@wealthcapitalgt.com



www.wealthcapitalgt.com



Office 922, 9th floor, Mint Business Center, Creek Tower Car Parking, Riggat Al Buteen, Deria

# **Try Our Great Site**

### Awesome Product

Experience the excellence of our products and services at Wealth Capital. Our dedication to quality and customer satisfaction sets us apart. Explore our website to discover the wide range of offerings that cater to your needs. Try our exceptional products today and elevate your experience with Wealth Capital!

